

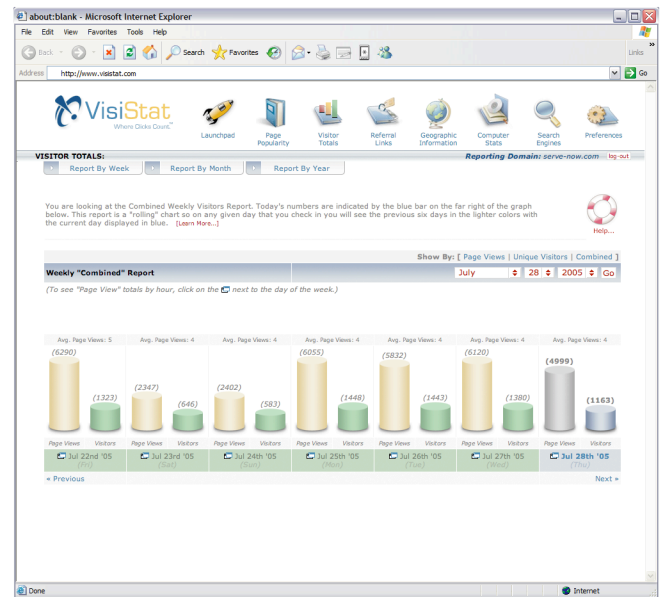
VisiStat is a Real-time Web Analytics service that *dynamically captures visitor habits*, click path, geographical location, search engine keyword usage and much more.

VisiStat reports are accessible 24/7 via any Internet-connected web browser. View reports and charts in real-time, *create custom reports to track specific data points* relevant to your business.

### VISITOR REPORTS

- Capture Page Views
- Track Unique Visitors
- Analyze Page Views per Visitor
- Identify Entry and Exit Pages
- Monitor Visitor Duration per Page
- Search by Any Date

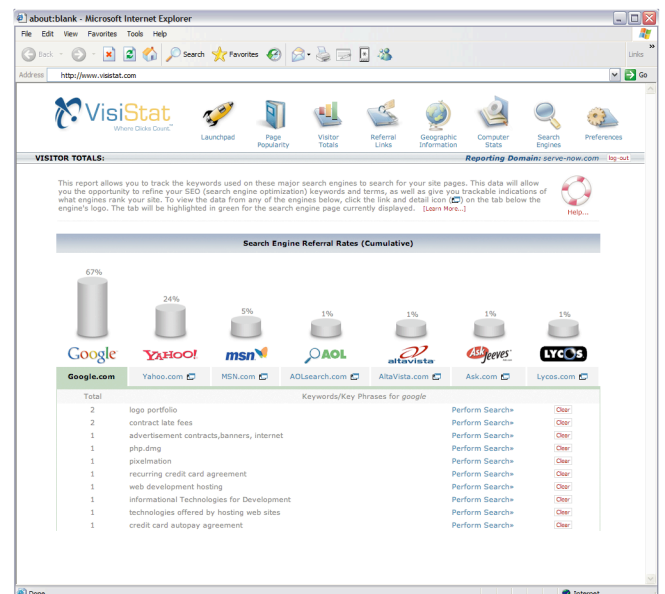
This data allows you to easily identify site strengths, weaknesses and performance optimization needs.



### SEARCH ENGINE REPORTS

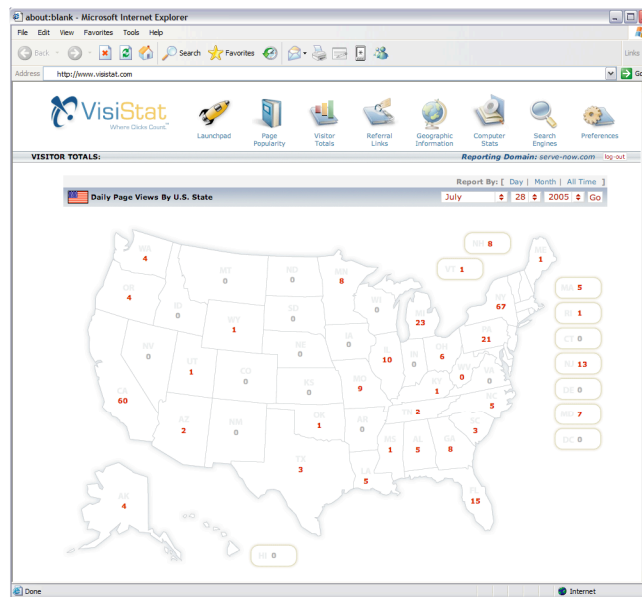
- Chart Search Engine Performance
- Capture Keyword Usage
- Report Top 10 Keywords
- Monitor Keyword Frequency
- Track Pay-Per-Click Results
- Gauge SEO Effectiveness

Tracking your marketing efforts will translate into the successful use of ad dollars, providing a maximum return on investment.



VisiStat delivers powerful site analysis statistics that are instantly available for real-time visitor behavior analysis and interactive reporting, enabling you to gain valuable insight and knowledge.

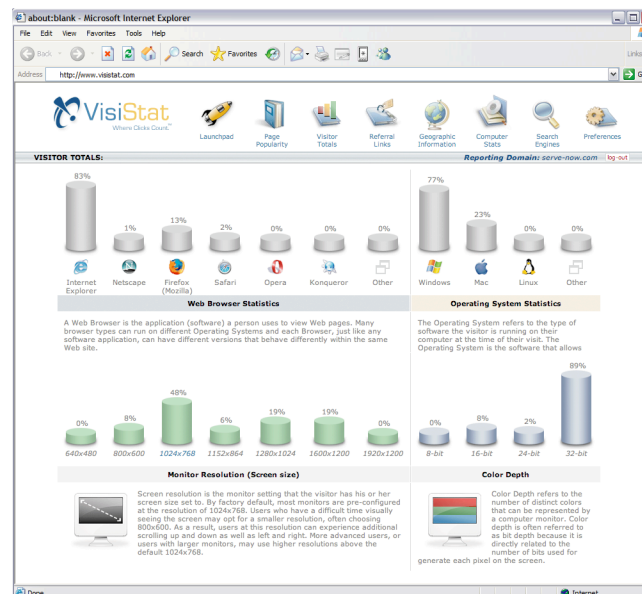
Use VisiStat to Maximize marketing efforts, increase return on investment, optimize website functionality, and analyze visitor behavior.



### GEOGRAPHICAL INFORMATION

- Report on Global Users by Country
- Map Users by Region and City
- Track Demographic Interests
- Focus Marketing by Location

Geographic visitor reports offer a clearly view of valuable demographic information. With this data you receive immediate feedback from your location and area marketing, eliminating unnecessary advertising spending.



### TECHNOLOGY REPORTS

- Capture Browser Usage
- Identify Operating System Types
- Report Resolution and Color Depth
- Know How Your Visitors See You

Understanding the technology usage and habits of your visitors is vital information that gives you the ability to ensure that everyone who visits your Website will receive a quality presentation and consistent functionality.