

## Do you have a Website, but have no idea who is visiting?

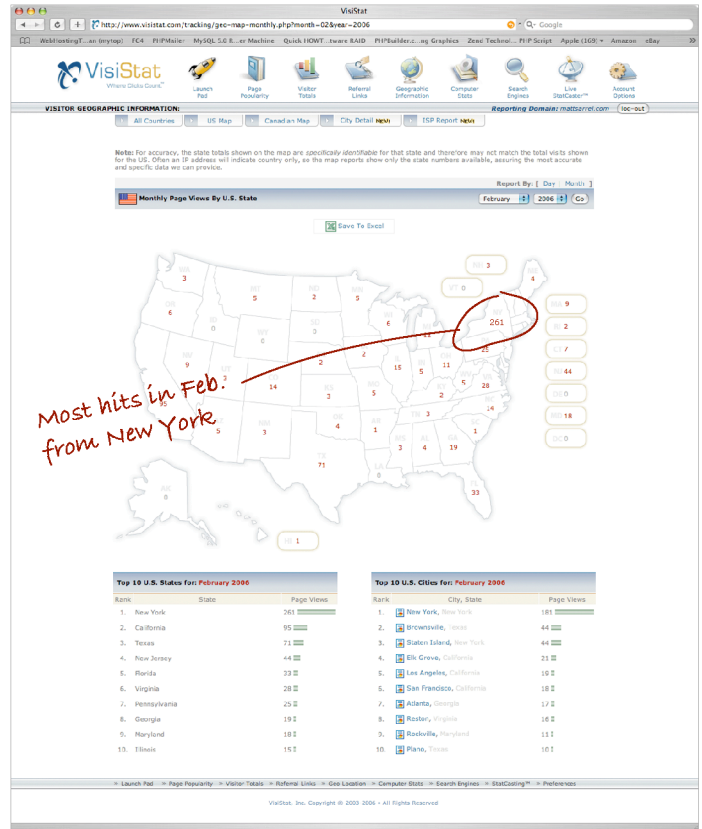
Your Website can be a powerful tool -- but how do you know it's working for you? Website tracking enables you to see who is visiting and how to capitalize on that knowledge.

### What would you do if you knew:

- The number of people who visit your site every day
- How visitors find your Website, and how they use it
- Which marketing campaigns are effective -- and which are not
- Which search engine keywords bring people to your Website

### For example, how valuable would it be to know that:

- Only 20% of visitors click on your most important pages
- and, 80% never travel beyond your home page



## What is VisiStat?

VisiStat is a real-time Website tracking service that enables businesses to maximize the effectiveness of their Websites through powerful information about their visitor interactions.

Tracking visitors is traditionally technical and complex, and often raises more questions than it answers -- not with VisiStat.

### The key benefits are:

- No software to install
- Easy, non-technical setup -- takes minutes
- Reports are graphical, intuitive and informative
- Real-time results allow proactive decision making
- Free upgrades - you always have the newest features

Flip

“ I know that half of my marketing is working... I just don't know which half! ”

### By monitoring how people use your Website, you can:

- Increase your Website's efficiency and performance
- Track visitors geographically for targeted marketing
- Make educated decisions about your customers needs
- Maximize marketing efforts to increase return on investment
- Identify exit pages and reduce shopping-cart abandonment
- Improve Website for Search Engine Optimization
- Capture keyword usage and optimize Pay-Per-Click spending

Stop guessing at who visits your Website. You can achieve all of this and more, and it's a lot easier than you might think.

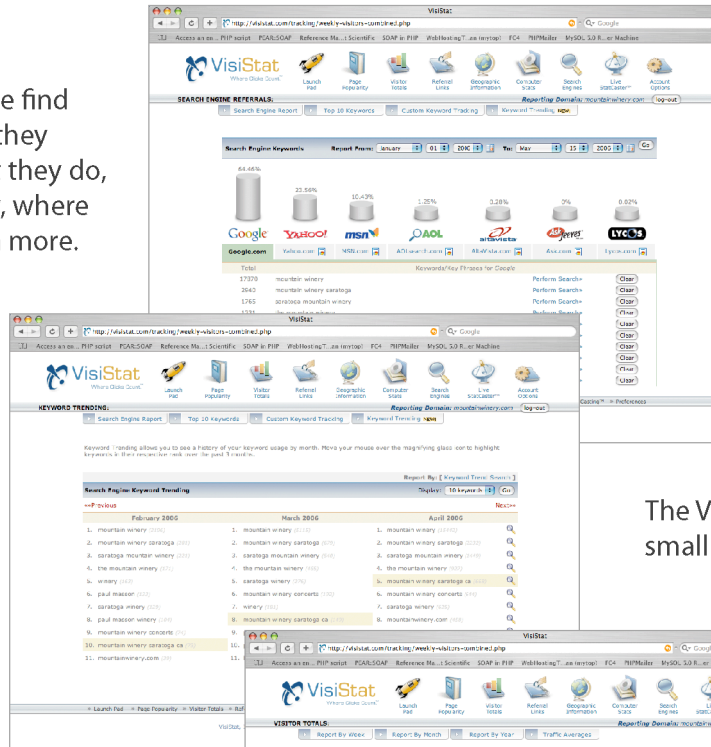




## Simple

Learn how people find your site, where they come from, what they do, how long they stay, where they live and much more.

VisiStat is simple to set-up, and even easier to use. Reports are graphical and intuitive, with tutorials and FAQ guides designed to explain and educate.



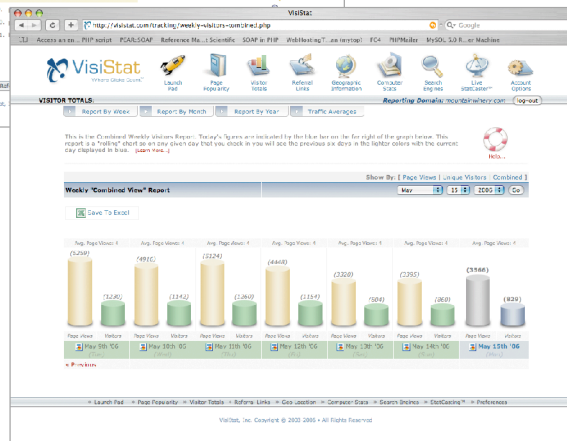
## Affordable

How much would you pay to know the effectiveness of your marketing campaigns -- to know what change on your Website would increase sales, or to increase the chances of people finding you in a search engine?

It's cheaper than you might think. The VisiStat solution is affordable, even for small businesses, with plans starting as low as .50 cents a day and volume discount plans for high traffic sites.

## Powerful

The VisiStat reporting center provides details on many levels. Every report displays an overview that provides the ability to drill down and view more detailed information.



## Real-Time

The moment you begin tracking, your reports begin to populate, providing insightful information immediately. You can make proactive decisions based on what's happening right now!

Start tracking your visitors today. See how effective this tool can be for you. Go to [www.VisiStat.com](http://www.VisiStat.com) and follow the sign-up link to try our no-obligation, free trial!

## Get Started

Getting started is as easy as one, two, three:

1. Fill out a short form
2. Install your "Snippet"
3. See instant results!

